1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. Theater and music kickstarter campaigns are the most successful kickstarter campaigns
   2. Kickstarter campaigns’ success in general is on the decline
   3. In North America, Canada and the U.S. show mostly successful kickstarter campaigns but Mexico shows mostly failed ones, and a live one in theater.
   4. Kickstarter campaigns showed the most success in earlier years, in the first quarter
2. What are some limitations of this dataset?
   1. There isn’t any info on individual donations from each backer; we have calculated an average based on the total funds and total number of backers
   2. Ratings are missing from each campaign; rates and feedback would make for useful data and provide a better understanding of why kickstarters are failing
   3. We do not have a budget indicated for each kickstarter. A budget would help in better gauging success based on goal and pledged amounts
3. What are some other possible tables and/or graphs that we could create?
   1. Which countries were able to meet the financial goals of the kickstarter campaigns?
   2. How long did kickstarter campgains last, filtered by country, and category and sub-category
   3. Creating a “genre” column based off “blurbs”, which genre generated the most success?